



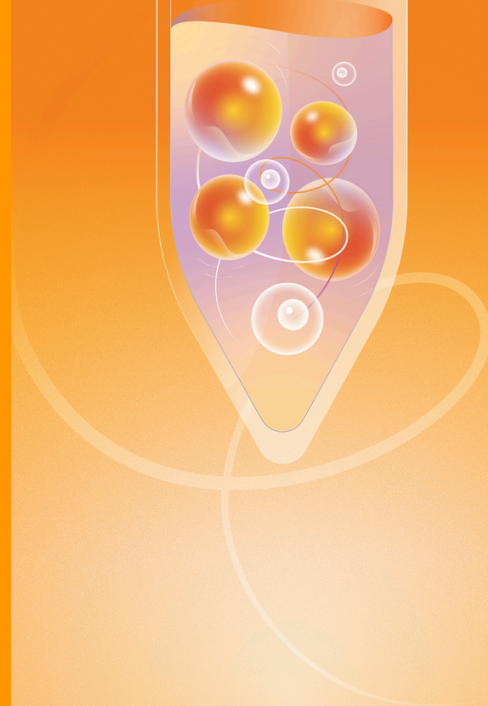
# Optimizing Every Cell: Best Practices for Illumina Single Cell Prep

**When:** Wednesday, October 8, 2:00PM - 4:00PM EST

**Where:** Biomedical and Physical Sciences (BPS) Building

**Address:** 567 Wilson Rd, East Lansing MI, 48824

**Meeting Room:** 1425



Building on the foundation from our Revolutionizing Single-Cell Genomics seminar, this follow-up session will focus on practical strategies to maximize your success with Illumina Single Cell Prep—a completely game-changing single-cell RNA-seq method that delivers exceptional data quality at a fraction of microfluidics-based single-cell pricing. We'll provide a comprehensive overview of the technology, designed to enable experiments from a few hundred cells to millions of cells using only basic lab tools and vortexing. You'll learn how instantaneous cell capture improves data quality, supports analysis of diverse cell types and sizes, and increases the number of cell types you can study within the same budget. This session will dive deep into sample preparation, key QC metrics, and critical steps to consider before submitting to your sequencing core—giving you actionable insights to ensure reproducible, high-quality results from every experiment.



Register now, space is limited

To register, **please scan the QR code**

Or visit:

**<https://eventregistration.illumina.com/OptimizingSingleCellatBPS>**

Snacks will be provided\*

There is no charge to attend this event,  
however registration is required.

\*As a friendly reminder, HCPs from Vermont and HCPs who are government employees may not partake in the meals and beverage. Thank you for helping us comply with the Sunshine Act and other transparency laws.

## Speakers



Christine Rygiel, PhD  
Senior Territory Account Manager  
Illumina



Dawn Green  
Field Applications Scientist 2  
Illumina